

Privacy Policy

Privacy and cookies policy

I. Privacy policy

1. Legal basis

This Privacy Policy complies with the provisions of art. 13 para. 1 and par. 2 of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016. in brief, RODO.

2. Company information

The administrator of your personal data is:

VISIT POLAND

e-mail: hi@visitpoland.eu

telephone: + 48 737 750 060

3. Procedures

When using the website and further subpages, you may be asked to enter your personal data by filling out the contact form or the application form / inquiry. Providing personal information is voluntary. The lack of personal data provided by the User makes it impossible to use the services and receives a reply to the request for proposal sent by electronic means.

4. Purpose of collecting personal data

The processing of your personal data takes place on the basis of art. 6 RODO and for marketing purposes. The Personal Data Administrator refers to a legitimate interest, which is:

- conclusion and performance of the service.
- answering questions.
- providing information about the products and services offered.
- sending newsletters and other marketing materials
- statistical analysis of Google Analytics. The data collected will be used for statistical analysis of customer behavior on our website and improvement of our offer.
- marketing activities on the Internet, also on social networks Facebook, Twitter, Instagram.

5. Transfer of personal data to third parties

Data collected via the website will be used only to implement the offer. The company does not provide third parties with personal or address data (including e-mail addresses) of customers and website users. We do not use the personal data obtained for any other purpose. As an administrator of personal data, we do not transfer, sell or rent personal data of Users on our website to other persons or institutions. Providing the data is mandatory in order to receive an answer to the question sent by the electronic form and to save

6. Analytical tools

By using this website you agree to the processing of my personal data by VISIT POLAND for marketing purposes. Providing my personal data is voluntary and my consent is the basis for their processing. The recipients of the data are Google Analytics, Facebook.

7. Time of data processing

Your personal data will be stored for a period of 5 years until you use marketing opportunities and analyze the data needed to run a business or to appeal compatible with the processing of personal data.

8. User rights

The website user has the right to withdraw at any time from consent to the processing of personal data, expressed by checking the checkbox specifying this consent in the electronic form on the website. Personal data will be processed until cancelled.

The website user has the right to access their personal data, rectify them, delete or limit processing, and to submit a complaint to the supervisory body.

The data is used to profile marketing using the Google Analytics and Facebook tools. In the event of opposition to profiling – please use the browser settings.

If you have any questions regarding the processing of personal data, please contact the Data Controller or the Data Protection Inspector.

II. Cookies

1. The website does not automatically collect any information, except for information contained in cookie files.

2. Cookies (so-called “cookies”) are IT data, in particular text files, which are stored on the Website User’s end device and are intended for using the Website’s websites. Cookies usually contain the name of the website from which they originate, their storage time on the end device and a unique number.

3. The entity that places cookies on the Website User’s end device and obtains access to them is VISIT POLAND.

4. Cookies are used to:

- adjusting the content of the Website pages to the User’s preferences and optimizing the use of websites; in particular, these files allow to recognize the device of the Website User and properly display the website, tailored to his individual needs;
- creating statistics that help to understand how the Service Users use websites, which allows improving their structure and content;
- maintaining the Website User’s session (after logging in), thanks to which the User does not have to re-enter his login and password on every subpage of the Website;

5. The Website uses two basic types of cookies: session cookies and persistent cookies. Session cookies are temporary files that are stored on the User’s end device until logging out, leaving the website or turning off the software (web browser). Persistent cookies are stored on the User’s device for the time specified in the cookie file parameters or until they are deleted by the User.

6. The Website uses the following types of cookies:

- “necessary” cookies, enabling the use of services available on the Website, e.g. authentication cookies used for services that require authentication on the Website;
- cookies used to ensure security, e.g. used to detect fraud in the field of authentication on the Website;
- “performance” cookies, enabling the collection of information on the use of Website pages;
- “functional” cookies, allowing “remembering” the settings selected by the User and personalizing the User’s interface, eg in the scope of the selected language or region of the User, font size, website appearance, etc .;

– “advertising” cookies, enabling the delivery of advertising content to the Users more tailored to their interests.

7. In many cases, the software used to browse websites (web browser) by default allows the storage of cookies on the end device of the User. Website Users can change their cookie settings at any time. These settings can be changed in particular in such a way as to block the automatic handling of cookies in the web browser’s settings or inform them of each entry in the device of the Website User. Detailed information about the possibilities and ways of handling cookies are available in the software (web browser) settings.

8. The Website Operator informs that restrictions on the use of cookies may affect some of the functionalities available on the Website.

9. Cookies placed on the Website User’s end device may also be used by advertisers and partners cooperating with the Website operator.

10. You also have the right to revoke the consent to process personal data at any moment. You can do so by contacting at hi@visitpoland.eu